



1 December 2008

PRESS RELEASE

TERRAIN TAMER STRAP IN THE EXPERIENCE

In recent years there have been two serious incidents associated with incorrect use of recovery (snatch) straps here in Australia. This prompted the Queensland Government to introduce a new mandatory safety standard (introduced Oct 1) for suppliers with instructions of how to safely use the product.

Four Wheel Drive brand Terrain Tamer has responded to this need for safety by introducing a new DVD with each of their Snatch Straps sold, containing clear demonstrations from 4WD experts of how to correctly use a recovery strap.

As an industry leader the Terrain Tamer recovery strap is Australian made with 20% stretch, in-built wear indicators and a reusable bag. These features, combined with its new DVD make it the ideal resource for new Four Wheel Drive owners to learn how to safely Four Wheel Drive.

Terrain Tamer supply 4WD Parts and Accessories to regions all over Australia and pride themselves on assisting customers when they need it most. "For a beginner it is vital that they first learn how to Four Wheel Drive correctly instead of learning by their mistakes. Once you are out in the Australian bush, mistakes can be costly and certainly dangerous" states Terrain Tamer General Manager Jim Dean.



For more information please contact
General Manager Jim Dean +61 3 9329 8200
Marketing Manager Brent Hutchinson +61 3 9329 8200

For Terrain Tamer Stockists visit terraintamer.com

172 Roden Street, West Melbourne VIC 3003
Phone: (03)9329 8200 Fax: (03) 9329 0682



When Quality Counts

www.terraintamer.com